



CRUISE SPONSORSHIPS

PLATINUM PACKAGE \$50,000 per Cruise

EXCLUSIVE

BENEFITS

- Naming rights on the main stage for duration of the cruise
- A Corporate banner to be strategically placed on the Cruise ship for the duration of the sponsored cruise
- Acknowledgement of your brand at each headline show
- A site space on the cruise ship to promote your Brand
- Your brand name and logo to appear on the giant TV screen onboard the cruise ship
- Brand name, logo and acknowledgement to feature in an article in our cruise newsletter to database clients (distribution 15,000+)
- Brand name, logo and acknowledgement on our website with a link to your website
- Brand logo to be featured on cruise flyer distributed through travel agents, clubs and database (distribution 100,000)
- Brand name, logo and acknowledgement on our corporate facebook site
- Brand name and logo to feature on any televised material promoting the cruise
- Brand name acknowledgement in media releases
- Brand name and logo on particular cruise posters
- Brand logo to feature on any televised material promoting the cruise
- 1 x suite on board the sponsored cruise for 2 nominated guests
- Invitation to your 2 guests to a cocktail party in the Royal Suite with music artists
- Invitation to your 2 guests to enjoy a bridge tour
- Possible other benefits as agreed
- A presentation package of your sponsorship

Disclaimer; Sponsorship contracts are subject to prior approval by our cruise business partners Royal Caribbean Inc, Cruiseco and Cruising Country Pty Ltd.



GOLD PACKAGE \$35,000 per Cruise

EXCLUSIVE

BENEFITS

- Naming rights for an agreed location for the duration of the cruise
- Corporate banner to be strategically placed on the cruise ship for the duration of the sponsored cruise
- Acknowledgement of your brand at each headline show
- A site space on the cruise ship to promote your Brand
- Your brand name and logo to appear on the giant TV screen on board the cruise ship
- Brand name, logo and acknowledgement to feature in an article in our cruise newsletter to database clients (distribution 15,000+)
- Brand name, logo and acknowledgement on our website with a link to your website
- Brand logo to feature on our cruise flyer to be distributed through travel agents, clubs and database (distribution 100,000)
- Brand name, logo and acknowledgement on our corporate facebook site
- Brand name and logo on particular cruise posters
- Brand logo to feature on any televised material promoting the cruise
- 1 x ocean view stateroom on board the sponsored cruise for your 2 nominated guests
- Invitation to your 2 guests to a cocktail party in the Royal Suite with music artists
- Possible other benefits as agreed
- A presentation package of your sponsorship

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SILVER PACKAGE \$10,000 PER CRUISE

EXCLUSIVE

BENEFITS

- Acknowledgement of your brand at each headline show
- Your Brand name and logo to appear on giant TV screen on board the cruise ship
- Brand name, logo and acknowledgement on our website with a link to your website
- Brand name, logo and acknowledgement to feature in an article in our cruise newsletter to database clients (distribution 15,000+)
- Brand logo to be featured on cruise flyer distributed through travel agents, clubs and database (distribution 100,000)
- Brand name, logo and acknowledgement on our corporate facebook site
- Brand name and logo to feature on specific televised material promoting the cruise
- Brand name and logo on particular cruise posters
- Brand name and logo on our sponsor's web page
- Special upgrade if two guests would like to book on board the cruise, plus incentives once on board
- Possible other benefits as agreed
- A presentation package of your sponsorship

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BRONZE \$2500

BENEFITS

- Your Brand name and logo to appear on giant TV screen on board the cruise ship
- Brand name, logo and acknowledgement to feature in an article in our cruise newsletter to database clients (distribution 15,000+)
- Brand name, logo and acknowledgement on our corporate facebook site
- Brand name and logo on particular cruise posters
- Brand name and logo on our sponsor's web page
- Possible other benefits as agreed
- A presentation package of your sponsorship

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CHOOSE YOUR CRUISE

